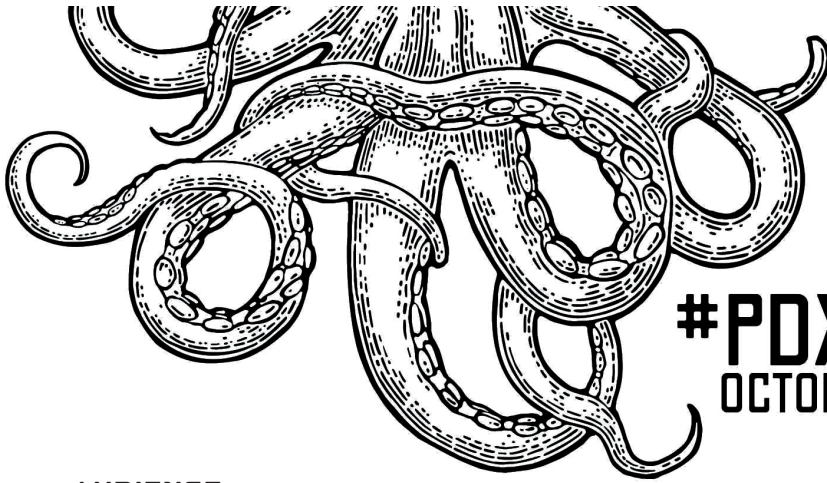


OVERVIEW

The Portland Film Festival (PDXFF) is a week-long event that brings together 20,000 to 30,000 people to view and participate in a wide range of independent films, mass audience films, workshops, panels, film industry events and parties.



#PDXFF19

OCTOBER 14-20

AUDIENCE Our audience is divided into 3 groups:

Event Buffs are looking for social events with friends.

Film Lovers are passionate long-term supporters.

Filmmakers who are in the industry or are aspiring to be.

Let us help you reach an engaged and influential group of media-minded attendees.

MARKETING

Posters | Print Ads | Social Media

Branded t-shirts for volunteers and for sale

Guides and posters around downtown Portland

Printed Festival Guide mailed and distributed widely through the larger Portland community and at all festival events

PDXFF FESTIVAL GUIDE

ADS:

\$400 1/8 ad

\$650 1/4 ad

\$1200 1/2 page ad

\$1995 Full-page ad



Contact us for:

DIGITAL AND VIDEO AD PACKAGES

EVENT PACKAGES

SPONSORSHIP PACKAGES

All sponsorships include advertising or logo recognition in the PDXFF Film Festival Guide, website, social media, in-theater promo, swag bags and events. Year-round recognition at website portlandfilm.org.

We welcome your sponsorship as a way of demonstrating your commitment to and involvement in the local community and as a perfect showcase for your products and services.

We are a 501(c)3 non-profit organization.

EVENT & SPONSORSHIP PACKAGES

Help us in nurturing future and aspiring filmmakers and audiences and celebrating new voices in our community.

All sponsorship packages include advertising or logo recognition in the PDXFF Film Festival Guide, website, social media, in-theater promo, swag bags and events. Year-round recognition at website portlandfilm.org.

Presenting and Titling Sponsors

Festival or event co-branding and inclusion in all aspects of the festival. Let us work with you!

Awards Sponsors

Our film submissions are judged so join us in recognition of new and independent filmmakers from across the country.

Special Track Sponsors - Veterans, Indigenous Peoples, and LatinX

Join us in proudly promoting important new voices in our special film tracks.

Boys & Girls Club & Future Filmmakers

We hold workshops for kids and screen their productions to provide the opportunity for kids to learn by doing and experience the big screen.

Opening Night Sponsors

We start off the festival with a bang and a huge networking event.

Monster Bash Sponsors

As we just precede Halloween we will be having co-events themed for Halloween.

Media Sponsors

Influencers and leaders in community entertainment.

PDXFF19 PRINTED SCHEDULE

AD SIZES WIDTH X LENGTH

FULL PAGE AD: 5.25 X 8.5 INCHES

HALF PAGE AD: 5.25 X 4.125 INCHES

QUARTER PAGE AD: 5.25 X 2 INCHES

EIGHTH PAGE AD: 2.5 X 2 INCHES

PREMIUM POSITIONS AVAILABLE BY REQUEST.

ARTWORK

300 DPI, CYMK PDF

